IDEA Annual Report
June 2016

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Introduction

"...citizen literacy is the necessary substructure to any advocacy of a nature to foster compliance on the part of governments. This requires a sustained investment in the ability of all citizens to understand and participate effectively in the accountability process. Communicating the entire Sustainable Development Agenda, its Goals and Targets, in clear and simple language, to the widest possible audience is therefore a crucial first step, and indeed it is one our NGOs have already firmly undertaken."

- President Michael D Higgins

Development Education is more important than ever in the era of the Sustainable Development Goals (SDGs). The SDGs require active citizen participation and broad partnerships in order to achieve the transformative change which they promise. Development Education builds the shared understanding needed for citizen participation and partnership as well as dismantling the barriers that prevent the formation of partnerships and the engagement of citizens.

During the last year IDEA has focussed on raising awareness of the crucial role for Development Education in 2015 and beyond, through advocacy and policy briefings, developing capacity in governance and partnership, articulating our shared priorities for Development Education, and contributing to Irish Aid's Development Education Strategy.

To create a more enabling policy environment for Development Education, we have inputted into the new Irish Aid Development Education Strategy through member Task Groups, External Advisory Groups and communications connected with our Strategic Partnerships, while similarly playing a significant role in the European Global Education Peer Review Process National Report on Ireland. We have also been engaged as a member of the Education for Sustainable Development Advisory Group, established as part of the National Strategy on Education for Sustainable Development. The new Irish Aid Development Education Strategy and the National Strategy on Education for Sustainable Development provide important policy frameworks for Development Education within the Department of Foreign Affairs and Trade and the Department of Education. Most importantly for our role as a network, there has been significant member engagement in all of these processes.

Since 2013 we have delivered a comprehensive Capacity Development programme in response to the needs of our members as identified by our members. We have succeeded in strengthening the Development Education sector in Ireland through increasing capacity and coordination, raising awareness of Development Education and its impact, and improving the enabling environment for the work of the sector.

We have just completed the third year of our Strategic Partnership with Irish Aid and this partnership was extended by a further 2 years. This will enable us to continue to deliver a Capacity Development programme for the Development Education sector in Ireland. IDEA Working Groups play a crucial role in this process, and in the last year have promoted good practice for Development Education in formal and non-formal education and in monitoring quality and impact.

Over the last year we also delivered in our role as lead partner in *Challenging the Crisis*, an EU funded programme supporting global justice advocates in highly-indebted countries within Europe. The strength of the Development Education sector in Ireland and the role which IDEA plays has been recognised internationally through both the support of the European Commission for *Challenging the Crisis* and IDEA's role as a project partner in *DEEEP* – a European initiative to promote Development Education and global citizenship. Both *Challenging the Crisis* and *DEEEP* are 3 year partnerships which commenced in 2013 and end in 2016. IDEA will continue to ensure that the interests and innovations of the Development Education sector in Ireland are reflected at the European level.

The Development Education (DE) sector in Ireland experienced significant changes and challenges during 2015 / 2016. It continues to have a strong sense of collaboration and cooperation and the involvement and active engagement of Development Educators in IDEA is a testament to this. IDEA plays a key role as a representative body focussing on advancing the Development Education sector in Ireland. IDEA enables the voice of the sector as a whole to be heard, augmenting and amplifying the voices of all our members. The involvement of IDEA members in our activities is a key indication of this. The contribution of IDEA members to the development of our new strategy for 2016-2018 is a strong indication of members' commitment to the IDEA network. During this year, 55% of IDEA's members have contributed their time to IDEA through involvement in working groups, task groups and /or the National Council. Members were also actively engaged in the creation of a new strategy for the sector for 2016-2018. We look forward to an equally productive year ahead.

The following report lists the key achievements of the last year under each aim of our 2011-2014 Strategy:

STRATEGIC AIM 1 – To strengthen the capacity and professional development of the sector

STRATEGIC AIM 2 – To raise awareness of, and make the case for, Development Education

STRATEGIC AIM 3 – To create a more enabling policy environment for Development Education

STRATEGIC AIM 4 – To strengthen IDEA's capacity to work effectively

2. IDEA's Activities and Impact

2.1 Strengthening the capacity and professional development of the sector

Capacity Development Programme

IDEA's Capacity Development programme continues to empower and support our members to develop their capacity to provide effective Development Education. It is based on a holistic approach that encompasses organisational development and skills, as well as Development Education knowledge and skills.

Key highlights included:
- Year Three of our Capacity Development programme was completed in December 2015 and successfully evaluated, demonstrating the benefits of a long-term, holistic approach to Capacity Development.
- Interventions were successfully carried out across the five identified areas for Capacity Development: Organisational Management; DE Knowledge & Skills; Strategic Networking and Coordination; Quality & Impact; Policy & Research, catering both for the diverse learning needs of our wide range of members, such as organisation needs and pedagogical skills, and those of the sector overall.
- Indicators of success are found in the high satisfaction level of participants. Across 158 evaluation forms completed at IDEA events during the year, 98% of participants stated that they were satisfied with the quality and relevance of the interventions in which they participated.
- IDEA is continuing to track the impact of its work by collecting examples of how members have improved their practice as a result of IDEA interventions.
- An extension of the Irish Aid Strategic Partnership programme has been put in place for 2016 and 2017, enabling the Capacity Development programme to develop guided by results from Year one to three.

Shared Learning and Networking

IDEA successfully facilitated shared learning and networking among our members, encouraging a culture of reflective practice, collaboration and research. Our Development Education knowledge and skills programme ensures the sharing of expertise and peer-learning within the Development Education sector.

Key highlights included:
- Our 2015 Annual conference 'Universality in Action' with keynote speaker Joanna Maycock, Secretary General of the European Women's Lobby, facilitated exchange between Development Educators and civil society activists on the importance of universality in the Sustainable Development Goals and the central role of Development Education. 96% of survey respondents indicated that their knowledge of the theme had increased. 50% indicated that they were likely to take an action as a result of the conference.
- 4 working groups and task groups, and 1 advisory group met a total of 22 times, ensuring the sharing of good practice and the development of shared approaches to Development Education and related topics.

- 155 participants attended IDEA Development Education Knowledge & Skills events in 2015. These included our Annual Conference, seminars on Development Education and the Guantanamo Diary, Exploring Development Education through stories (with DICE), engaging Media with Development Education, the Sustainable Development Goals (SDGs) and Austerity.
- Strategic Networking within the sector in 2015 was concentrated around the GENE review process, in which 72 IDEA members actively participated in 3 sub-sectoral task groups (Formal Ed, Youth and Adult & Community) that developed & articulated strategic priorities which, in addition to a sectoral submission from IDEA, were submitted to GENE and Irish Aid. Feedback indicates that members saw this process as very effective in promoting more coordination across the sector. External Focus groups rated IDEA as 'very effective' in Networking within the sector. 3 task groups (Formal Education, Youth and Adult & Community) formed in advance of the Global Education Network Europe review of Irish Aid's Development Education programme.
- IDEA's 'Challenging the Crisis' campaign on Social and Solidarity economy reached out to CSO groups, politicians and media in Ireland and in Europe. 24 IDEA member organisations engaged in the campaign, which brought them into contact with at least 15 'like minded' organisations outside of the DE sector.
- IDEA's Strategic Plan 2016 -2018 was drafted in consultation with IDEA members.
- IDEA provided consultation and information sharing with Programme Funded NGO members of IDEA with regard to Development Education programme funding modalities and partnership, including liaison with Dóchas on Programme Funded NGO funding structures and engagement with Development Education.

Training Resources and Guidance

Over the last 12 months, IDEA has continued to provide training, resources and guidance to support the long-term sustainability of the Development Education sector in Ireland.

Key highlights included:
- IDEA's Governance Code project enabled IDEA member organisations to become fully compliant with the Governance Code and to engage in the 'code compliance journey'. This included governance webinars, sharing template documents from IDEA's 'Good Governance' folder, and support and advice to members to help them to improve governance.
- IDEA members participated in Partnership workshops focussing on developing and planning for working in partnership. 100% of survey respondents said that their understanding of the topic had improved, 100% said that their confidence to work in the area had improved, and 77% provided examples of how they would apply their learning to their organisation.
- IDEA members participated in Child Protection training hosted by IDEA. 100% of survey respondents (87% of total participants) stated that their knowledge and skills in the area had improved (58% significantly so) and 92% stated that their confidence to work in the area had improved (33% significantly so). 62% provided examples of how they would apply their learning to their organisation.
- IDEA's Good Practice Guidelines for Development Education in Schools were adapted by Centre for Global Education for use in schools in Northern Ireland. Good Practice Guidelines for DE in Volunteering (produced by Comhlamh) were disseminated by IDEA. Six new Good Practice case studies were contributed to developmenteducation.ie 'DE in Action' hub.
- IDEA members participated in Quality and Impact training including a Results Workshop, Results Clinics, seminar on a Monitoring Toolkit for Practitioners, Monitoring for Directors (latter 2 trainings done with Comhlamh and Dóchas), plus Monitoring and Evaluation support provided informally throughout the year.

- In the Results Workshop and Clinics, 100% of respondents rated the content and facilitation as excellent (89%) or good (11%). 100% stated that their knowledge and skills in the area had improved. 89% stated that their confidence to work in the area had improved.
- IDEA members also developed a paper on Quality & Impact which was submitted to GENE review team as part of the Review process and formed the basis of a paper presented at Development Studies Association Ireland Annual Conference.

Communications

This year saw an increase in focus on communication with the sector and its capacity to communicate, along with the development of comprehensive strategies to support and continue this trend into the future.

Key highlights included:
- Higher than average levels of engagement by subscribers to the fortnightly E-Circular ensured regular communication with members.
- The design and launch of the Challenging the Crisis website provided another successful channel to raise awareness of and engage new stakeholders with Development Education.
- Increased numbers engaging with IDEA's social media presence ensured increased awareness of capacity development opportunities as well as opportunities for members to promote and showcase their work.
- Strategy created to support IDEA's communications and capacity development of the sector in this area.
- Strategic planning as part of the developmenteducation.ie consortium to support and encourage increased show casing by the sector.
- IDEA Working Groups facilitated networking, shared good practice, shared problem solving and collaboration on agreed actions in the areas of DE in Formal Education, Quality and Impact, and DE in Adult and Community Education.

2.2 Raising awareness of, and making the case, for Development Education

Broad coalition of support for Development Education

Over the last year, we have seen an increase in the strength and breadth of support for the Development Education Sector in Ireland as a result of our engagement with political/state bodies and actors, and Civil Society Organisations at European and national level.

Key Highlights include:
- The Sector is strengthened through IDEA's continued representation of members' interests to Irish Aid, for example around the Annual Grants Round, and enabled by IDEA's Strategic Partnership with Irish Aid.
- IDEA facilitated IDEA members' direct input into the Global Education Network of Europe (GENE) peer review for Irish Aid of Development Education in Ireland through Task Groups and our role on the GENE Review Working Group and on the Irish Aid Development Education Strategy External Advisory Group.
- Representing the Irish Development Education Sector at European level via involvement with the CONCORD Development Awareness Raising and Education (DARE) Forum, as one of the Consortium Members for the DEEEP Project and among Development Education Actors in the EU, highlighting the essential role of Development Education citizen participation and international development, and advocating for the inclusion of Global Citizenship Education in the Sustainable Development Goals.
- New Relationships with potential partners and supports for Development Education were developed within Irish and European Civil society with the Irish coalition for Action/2015, Social and Solidarity Economy actors in Ireland and European Social and Economic Committee. IDEA conference highlighted potential partnerships with Saint Vincent de Paul, Frontline Defenders, and the European Women's Lobby.
- Strengthening relationships and collaboration with Irish civil society through engagement with the Wheel, Claiming Our Future, The People's Conversation, Action/2015, and Dóchas, on a number of strategic issues including European Year for Development 2015 and Irish representation on the DARE Forum to build a coalition of support and highlight how crucial Development Education to achieving global justice.
- Participating on advisory boards including developmenteducation.ie to strengthen members' ability to promote a Development Education perspective to their target groups.
- Coalition building and strengthening connections between Development Education and related educations through initiatives such as the Department for Education and Skills' Education for Sustainable Development Advisory Group and the Bridge 47 network which brings together worldwide educational actors.

Increased awareness of Development Education

The last 12 months has seen a rise in the profile of IDEA and the Irish Development Education sector due the opportunities offered by the launch of the Challenging the Crisis Campaign, Action/2015 and the European Year for Development. Through our activities we have raised awareness of Development Education and IDEA at national and European level, established new and strengthened existing relationships with a broad range of stakeholders, and created awareness of Development Education with new audiences.

Key highlights include:
- 20 MEPs co-authored a Written Declaration, that specifically named the Challenging the Crisis project, asking MEPs to support a European Year for Social and Solidarity Economy, as

the direct result of extensive lobby and advocacy work by the Challenging the Crisis Young Global Advocates.

- Public launch of Written Declaration by Lynn Boylan MEP in the European Parliament at the first European Forum on Social and Solidarity Economy in Brussels at the end of January, where the Young Global Advocates presented the campaign at the Forum in the Parliament, received resounding support from other MEPs and organisations involved in the Social and Solidarity Economy Sector.
- Organisations in the Social and Solidarity Economy sector in Ireland and Europe were introduced to Development Education through their work with the Challenging the Crisis campaign through events, workshops, meetings etc.
- People outside the Development Education/Development/ Social and Solidarity Economy sectors from young to old were introduced to Development Education through the Challenging the Crisis campaigns events, workshops, blog posts etc.
- Challenging the Crisis Website was launched, showcasing Development Education in Action to a wider audience both in Ireland and Europe.
- Media coverage of Challenging the Crisis brought Development Education to a wider local audience.
- Collaborating with other Civil Society Organisations to organise Action/2015 Light The Way event raised profile outside the sector and with the broader public.
- Engagement with European Year for Development 2015 in Ireland has strengthened relationships and raised awareness of Development Education within the Development Sector and beyond.
- Engagement via Social Media grew significantly through both the IDEA and Challenging the Crisis accounts.

Good Practice and Evidence Base

We have built on the work of previous years to continue to showcase good practice and further support the development of a more robust evidence base of the impact of Development Education.

Key highlights include:
- Case studies of good practice were collected from our members and disseminated through developmenteducation.ie.
- Peer support and information-sharing via seminar and webinar was provided for organisations who are working towards compliance with the Governance Code for Community.
- Members were also supported through workshops on Monitoring in Development and in Development Education, and Strengthening the 'Results' element in Development Education project planning and bid-writing.
- First Annual Development Education in Ireland Report researched and written to showcase sector and Development Education work.
- IDEA's Good Practice Guidelines for Development Education in Schools were adapted by Centre for Global Education for use in schools in Northern Ireland. Good Practice Guidelines for Development Education in Volunteering (produced by Comhlámh) were disseminated by IDEA. Six new Good Practice case studies were contributed to developmenteducation.ie 'DE in Action' hub.

2.3 Creating a more enabling policy environment for DE

Policy

During the last year, IDEA worked with our members to develop shared policy positions that reflect the views of the Development Education sector in Ireland. In recent years, we have seen a strong interest in this area from members and a growing recognition from external bodies of the role of the IDEA membership in policy processes.

Key highlights include:
- IDEA facilitated Task Groups for the Global Education Network Europe (GENE) review of Irish Aid's Development Education programme. The Task Groups, focusing on Formal Education, Adult & Community and Youth, produces strategic analysis of and strategic priorities for Development Education within each of their sectors in Ireland. This provided the basis for IDEA's engagement in the process to develop a new Irish Aid Development Education Strategy.
- 72 IDEA members contributed to sub-sectoral submissions for the GENE Review of Global Education in Ireland and Irish Aid Development Education Strategy.
- IDEA members developed shared messages and policy submissions on the NCCA draft Senior Cycle Economics Short Course specification, Junior Cycle Business Studies Short Course specification, Teaching Council Framework for Continuous Professional Development - Cosán, Department of Environment consultation on Local Community Development.
- IDEA's Strategic Partnership with Irish Aid created opportunities to ensure policy and practice reflect the needs of the Development Education sector.

Influence national and European policy makers

IDEA successfully worked to influence national and European policy makers to integrate Development Education into relevant policies. We achieved this through direct engagement in processes such as the review of the Irish Aid Development Education Strategy and through highlighting the importance of Development Education in areas such as educational reform and the Sustainable Development Goals.

Key highlights include:
- IDEA continued our work in two multi-annual EU projects, which address an enabling policy environment: 'Challenging the Crisis' (IDEA is lead partner) and DEEEP 4.
- IDEA participated in the DEEEP advocacy on the European Commission DEAR call and the inclusion of Global Citizenship Education in the Sustainable Development Goals.
- IDEA and our members participated in consultation processes or made submissions to NCCA draft Senior Cycle Economics Short Course specification, Junior Cycle Business Studies Short Course specification, Teaching Council Framework for Continuous Professional Development - Cosán, the Irish Civil Society submission to Ireland's appraisal at the United Nations Human Rights Council Universal Periodic Review, Budget 2015, Department of Environment consultation on Local Community Development.
- Submissions from IDEA, including Task Group submissions focussing on specific areas and IDEA's overall submission, influenced the content of the the Global Education Network Europe (GENE) review of Irish Aid's Development Education programme and the formation of a new Irish Aid Development Education Strategy. 72 IDEA members contributed to sub-sectoral submissions which were included directly in the GENE Review of Global Education in Ireland.

- IDEA, as well as several IDEA members, represented the Development Education sector on the Irish Aid Development Education Strategy External Advisory Group.
- IDEA is represented on the Department of Education and Skills Advisory Group for the National Strategy on Education for Sustainable Development.
- IDEA and several IDEA members participated in the Irish coalition for Action/2015. IDEA represented the Irish Development Education sector at the World Social Forum, Action/2015 global planning meetings, DEEEP/DARE Forum Towards a World Citizens Movement meetings, Council of Europe North South Centre Global Education Congress, European Social and Economic Committee 'Communicating European Development Policy' and European Commission DEAR Support Team Cluster Meeting.
- IDEA represented the Irish Development Education sector as an observer on the CONCORD DARE Forum, a forum for European Development Education and Awareness Raising actors, and as a member of the CONCORD DARE Forum Advocacy Group, amplifying the voice of the sector and enabling engagement with international policy arenas such as the European Commission's DEAR call. Members' contributions informed IDEA representations. IDEA participated in the development of the CONCORD position with regard to the 2016 EC DEAR Call which was subsequently supported by several members states including Ireland and has successfully lobbied for changes to the 2016 European Commission DEAR funding call.

Enable and support members in policy processes

Engagement by the Development Education sector in policy process is essential for the integration of Development Education into policies in Ireland and internationally. IDEA enabled and supported our members to participate in policy processes through information sharing, shared submissions and facilitation of engagement between IDEA members and policy makers.

Key highlights include:
- Joanna Maycock of the European Women's Lobby was keynote speaker at IDEA Annual Conference, promoting the importance of engagement with the policy agenda and the role that IDEA members can play in the Sustainable Development Goals.
- 72 IDEA members who participated in Task Groups for the GENE Review of Global Education in Ireland developed skills in formulating, drafting and refining policy submissions, improving members' ability to effectively participate in policy arena.
- A Challenging the Crisis Campaigning Manual was prepared and formed the basis of the Challenging the Crisis Advocacy Manual which provides both advice on campaigning and testimony from Young Global Advocates on their experience of combining Development Education and Campaigning.
- The 'Challenging the Crisis' campaign launch and Networking meetings provided practical examples of Development Education advocacy in action, enabling attendees to use this learning in their own advocacy work. IDEA member organisations worked with 'Young Global Advocates' to share their knowledge and experience from the Challenging the Crisis campaign.
- Resource on the SDGs and Development Education was developed outlining how Development Education is essential to the delivery of each of the 17 SDGs. This will be usable by Development Education practitioners for communicating around specific thematic issues they are addressing
- IDEA consulted members and working groups for policy submissions mentioned above, and used submissions to amplify the voice of the Development Education sector.
- IDEA supported members' participation in these policy processes, circulating draft submissions, briefings, and information on processes.

2.4 Strengthening IDEA's capacity to work effectively

During this year IDEA has continued to work on our capacity to work effectively as a network. As a membership network, IDEA must ensure that it has both the capacity to facilitate engagement with our members and to work as an effective organisation. In order to do this, we must continue to develop our governance and programme management systems, our processes for engaging members, our funding base and our monitoring and evaluation. During 2015 – 2016 we have continued to develop our capacity, systems and practice to enable us to be an effective network for Development Education in Ireland.

Involve members in strategic decision making

Key highlights include:
- 22 meetings of 4 working groups/ task groups and one advisory group, made up of IDEA members and convened by IDEA members, ensured that IDEA members are engaged in the work of their network and play an active role in the activities and planning of IDEA.
- The IDEA strategy was developed in consultation with IDEA members. Consultation sessions, written responses and discussion with our members, National Council and staff ensure IDEA's 2016-2018 Strategy reflects the priorities of our network.
- The very high levels of membership involvement with the GENE sub-sectoral task groups (72 members participated) and with IDEA's Strategic Planning (17 participated) indicates that members are fully engaged with the strategic development of IDEA's work.

Maintain and improve governance and programme management systems

Key highlights include:
- Good governance and strategic oversight of IDEA's work was ensured through 6 National Council meetings, supported by the activity of the Management Group. 6 Directors' Reports to the National Council ensured effective monitoring and evaluation within IDEA's governance function.
- The Governance Code has been formally adopted by the IDEA National Council and policies developed through Governance Code journey are used by the National Council, providing a framework for monitoring IDEA's good governance.
- IDEA's Memorandum and Articles of Association were updated to enable more effective governance and response membership engagement.
- IDEA's focus on strategic activities that support Development Education in Ireland has been enabled by hiring of Communications and Events Officer, hosting a European Voluntary Services volunteer for Challenging the Crisis and introducing a staffing focus on partnerships have enabled IDEA to focus on strategic activities that support Development Education in Ireland.

Funding

Key highlights include:
- IDEA's Strategic Partnership with Irish Aid has been extended by 2 years, enabling us support the Development Education sector during the transition into a new Irish Aid Development Education strategy.
- IDEA is lead partner on Challenging the Crisis, a European Union Development Education and Awareness Raising (DEAR) funded project working with 6 partners in 5 countries taking a Development Education approach to young people's engagement in local and global social justice.

- The Challenging the Crisis project's promotion of Development Education and new partnerships for Development Education was enabled by financial support from a Concern Development Education Grant, a Trócaire 'Mobilising for Justice' grant, and an Action/2015 grant for work with young people.
- IDEA's participation in European Development Education networks and advocacy has been enabled through our membership of the European Union Development Education and Awareness Raising (DEAR) funded DEEEP4 project consortium.
- IDEA's ability to be an independent voice for Development Education in Ireland is enabled by unrestricted funds from membership fees.

Staff Development

Key highlights include:
- IDEA staff participated in Continuous Professional Development on a variety of areas relevant to our work including in IT, Monitoring & Evaluation, Media, Finance, Leadership, Teamwork and Management.

Monitoring and Evaluating our Work

Key highlights include:
- IDEA's financial management, reporting and transparency for these programmes has assured through 12 monthly financial reports, an annual audit of accounts, an external verification of the Irish Aid Strategic Partnership programme and an audit of the Challenge the Crisis project.
- Our performance and responsiveness as a network has been evaluated through the IDEA Annual Members' Survey.
- The use of our Results Framework as a management tool has focused IDEA's work on meeting our programme targets and learning from previous years' activities.
- The External Evaluation of IDEA's 3 year Irish Aid Strategic Partnership Capacity Development Programme has highlighted the successful achievement of our targets and enables us to learn and improve our work for the future.

3. Looking to the Future

2015 saw the adoption of the Sustainable Development Goals and the coming years will be a crucial time for promoting the local to global interconnectedness of Development Education.

It also saw the development of the new IDEA Strategy for 2016-2018, in consultation with our members. During the coming year, IDEA will pursue the goals of our new strategy to create an enabling environment for Development Education, strengthen the capacity and effectiveness of the Development Education sector in Ireland, ensure recognition of Development Education's essential role in achieving global justice, global citizenship and sustainability and ensure that we remain a strong, vibrant membership network. We will work on these with renewed focus and continued energy, responding to and anticipating changes in our external environment, as well as reviewing our progress against these aims.

As a national network IDEA has an important role to play in creating a more enabling environment for Development Education. We will focus on key elements of this including an enabling policy environment, supportive institutions in the sectors where Development Education is active, and investment in Development Education quality, innovation and learning. This builds on our previous work on the enabling policy environment for Development Education. Both policy and practice are essential for an environment that enables Development Education to thrive and to benefit all learners in Ireland. We will therefore focus on policy and on the practice of enabling institutions and funding bodies in the formal, non-formal and informal education spheres. In 2016/2017 the new Irish Aid Development Education Strategy will be a particular focus for this work.

IDEA will continue to deliver our Capacity Development programme based on the needs identified by IDEA members and the sector. The Capacity Development programme will be responsive to ongoing needs of the sector. We will focus in particular on partnership and collaboration, an area which many of our members have highlighted for development. As a sector, Development Education in Ireland works with a high degree of cohesion, as is illustrated by the sector's engagement with IDEA. We will pursue our role as the representative body for Development Education in the island of Ireland and will promote coordination and collaboration through our Working Groups. We will also work with our members to explore how this cohesion can be reflected in projects and activities, as well as communicating with donors and policy makers to ensure collaboration and partnership are both recognised and enabled.

IDEA works for a greater awareness, understanding and appreciation of the impact of Development Education in Ireland and internationally, in particular its role in achieving global justice, sustainability and global citizenship. In this first year of the Sustainable Development Goals, we worked on strengthening a broad-based coalition of support for Development Education and will continue this work going forward. In recent years IDEA and our members have focussed on capturing and communicating the impact of our work. We will continue to focus on this through our capacity development and communications activity, building on existing work such as our baseline data collection and identifying opportunities for sharing and collaborating on the impact of the development education sector as a whole. IDEA will work with partners in Ireland and internationally to make sure the opportunities of the Sustainable Development Goals are not missed.

In the coming year we will work with partners in Ireland and focus on the implementation of the new goals and, in particular, the essential role of Development Education in the universality of the Sustainable Development Goals and the expertise of our sector in both communicating and delivering interdependence and universality. We will lead thought and action on Development Education's essential role in achieving active global citizenship, social justice and sustainability.

IDEA will continue to strengthen our work as the network for Development Education in Ireland. The activities and engagement in our working groups, task groups, advocacy, seminars and events are a testament to the dynamism and cohesiveness of our sector and our network. During the coming year, IDEA will draw on the strength and commitment of our members to support and represent the dynamic and innovative Development Education sector in Ireland.

4. Appendices.

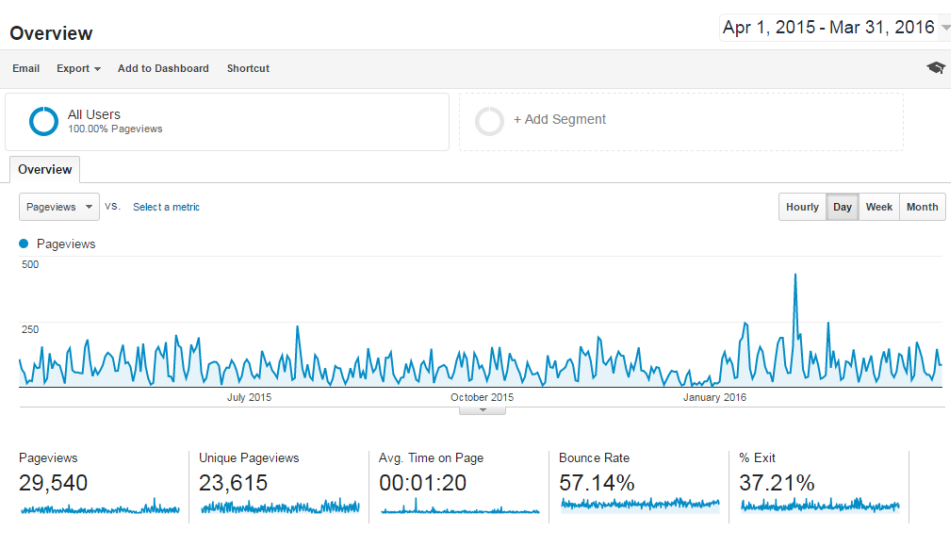### *APPENDIX 1: Communication Monitoring*

1 a) Statistics for the IDEA website, 01 April 2015 – 01 March 2016 :

- Unique visitors: 23,615
- Page views: 29,540
- Bounce Rate: 57.14% - this is a good bounce rate for any website

> **Website usage = 23,615 unique visitors**
>
> **Facebook = 17.3% increase**
>
> **Twitter = 30.6% increase**

1 b) Social Media statistics compared to last year.

Facebook

1. **17.3% increase.** IDEA Ireland had 2133 "likes" on its page at the 31 March 2016 compared with 1818 on 1 April 2015.
2. **72.2% increase.** The Challenging the Crisis page has 1392 likes compared to 808 likes this time last year.

Twitter

- **Followers: 30.6% increase.** 1,973 followers on 1 April 2016 compared to 1,510 followers 31 March 2015.
- **Tweets: 1,933 tweets** at the end of March 2015 compared to 1,396 tweets at 1 April 2015
- **Impressions: 108,687** between 1 April 2015 and 31 March 2016
- **Profile Visits: 9,688** visits between 1 April 2015 – 31 March 2016

APPENDIX 2: Active Working Groups and Task Groups

Working Group/Task Group	Results
Formal Education WG Convenor: Mella Cusack	**Agreed areas of work for 2015/2016:** Objective 1: To facilitate shared learning and networking amongst members; to encourage a culture of reflective practice, collaboration and research Objective 2.1: To build a broad coalition of support for DE, particularly amongst those working in related sectors Objective 2.3: To work with members to showcase good practice in DE Objective 5: Those working in the DE sector have the knowledge, skills & opportunities to influence policy agendas (relevant to their work) and participate in research activities **Results:** - Engagement with GENE review and the process to develop an Irish Aid Development Education Strategy - Submission to the Department of Education, NCCA and other relevant bodies on curricular and education developments
Community Sector WG Convenor: Helena McNeill	**Agreed areas of work for 2015/2016:** Objective 1: To facilitate shared learning and networking amongst members; to encourage a culture of reflective practice, collaboration and research Objective 2.1: To build a broad coalition of support for DE, particularly amongst those working in related sectors Objective 2.3: To work with members to showcase good practice in DE Objective 5: Those working in the DE sector have the knowledge, skills & opportunities to influence policy agendas (relevant to their work) and participate in research activities **Results:** - Engagement with GENE review and the process to develop an Irish Aid Development Education Strategy - Analysed Irish Aid development education and identified priorities for new strategy through the GENE review process - Disseminated 'Good Practice Guidelines for DE in Adult and Community Education' - Hosted seminar on Austerity and Development Education, linking Irish and global experiences
Quality & Impact WG Convenor: Joanne Malone	**Agreed areas of work for 2015/2016:** Objective 1: To facilitate shared learning and networking amongst members; to encourage a culture of reflective practice, collaboration and research Objective 2.4: To develop an evidence base for the impact of DE **Results:** - Facilitated peer learning in working with Results Frameworks - Created a discussion paper on Quality and Impact in Development Education for submission to the GENE review

Youth Task Group Convenor: Valerie Duffy	**Agreed areas of work for 2015/2016:** Objective 2.1: To build a broad coalition of support for DE, particularly amongst those working in related sectors Objective 5: Those working in the DE sector have the knowledge, skills & opportunities to influence policy agendas (relevant to their work) and participate in research activities **Results:** • Engagement with GENE review and the process to develop an Irish Aid Development Education Strategy
Challenging the Crisis Advisory Group	**Agreed Areas of work for 2015/2016:** Objective 1: To facilitate shared learning and networking amongst members; to encourage a culture of reflective practice, collaboration and research Objective 2.1: To build a broad coalition of support for DE, particularly amongst those working in related sectors Objective 5: Those working in the DE sector have the knowledge, skills & opportunities to influence policy agendas (relevant to their work) and participate in research activities **Results:** • Advised on the implementation of the annual work plan for the Project including providing expertise related to engaging young adults in Development Education, campaigning and NGO engagement • Provided advice and support for linking the Project with existing and planned work of IDEA members, and other organisations as appropriate. • Communicated and disseminated Project results beyond IDEA to other networks and organisations.

APPENDIX 3: Contribution in Kind – Members 2015-2016

Total time contributed to IDEA by its members over the past year (in Working Groups, National Council meetings, AGM etc) was 508 hours.

Members' Contribution in Kind 2015-16

Time Spent in Hours

Member	Time Spent in Hours (approx)
80:20	13
A Partnership for Africa	58
Afri	10
Africa Centre	1
Age Action	8
An Taisce	6
Carraig Dulra	2
CDETB Curriculum Development Unit	4
Centre for Global Education	16
Centre for Human Rights & Citizenship Education	20
Childfund	4
Children In Crossfire	26
Comhlámh	13
Concern	39
DICE	13
Donegal Change Makers	13
EcoUnesco	29
EIL	11
Friends Of Londiani	1
Goal	4
Gorta Self Help Africa	26
Jesuit School Network	1
Kerry One World Centre	7
Kimmage DSC	3
LASC	1
LYCS	12
NYCI	11
Plan	1
Scouting Ireland	1
Serve	1
SUAS	12
Tearfund	1
The Debate Project	13
Trócaire	33
Ubuntu	14
UCD Volunteers Overseas	1
Value Added in Africa	2
Waterford One World Centre	4
World Wise Global Schools	34
Young Social Innovators	4
Individuals	33