



Terms of Reference:

Online Masterclasses on How to Build Impactful CSO-Business Partnerships for the SDGs

About IDEA

[IDEA](#), the Irish Development Education Association, is the national network for Development Education in Ireland and a leading voice for the sector. We represent over 80 members involved in the practice, promotion and advancement of Development Education¹ in formal, non-formal and informal settings. Together we work to strengthen Development Education in Ireland and to raise awareness of the crucial role of Development Education in achieving an equal, just and sustainable future.

About Bridge 47

[Bridge 47](#) is an EU-funded project, with IDEA as a key partner alongside 14 other European civil society organisations (CSOs). For the first time in the global context, Target 4.7 of [the UN Sustainable Development Goals \(SDGs\)](#) recognises the importance of learners of all ages to have the knowledge and skills needed to act for sustainable development. Bridge 47 aims to coordinate civil society's efforts in responding to this challenge via Global Citizenship Education (GCE)².

Background

Since early 2018, Bridge 47 has engaged in partnerships with academic researchers, policy makers, and the private, public and military/police sectors across Europe. The aim is, firstly, to increase understanding of GCE and the benefits it can bring to their respective sectors; and, secondly, to motivate them to contribute to a fair and sustainable world by taking meaningful actions for the SDGs through their work practices in partnership with CSOs.

In Ireland, we work to support CSOs working in GCE to develop new ways of working with the private sector in partnership. For example, we partnered with Business in the Community Northern Ireland and successfully held a [Building Bridges: Cross-sector Partnerships for the SDGs Networking Forum](#) in Belfast in September 2019. This brought CSOs together with businesses to find ways to collaborate to achieve the SDGs.

¹ **Development Education (DE)** is an educational process which enables people to understand the world around them and to act to transform it. DE works to tackle the root causes of injustice and inequality globally and locally to create a more just and sustainable future for everyone. Thus, it is crucial for achieving the SDGs. In Ireland, DE is practised by a range of actors, from international/domestic development NGOs, to community/voluntary/educational organisations, and to individual activists and educators. It takes place across a wide range of formal, non-formal and informal settings, and involves learners of all ages.

² **Global Citizenship Education (GCE)** is better recognised in an international setting and the term 'Development Education' is used in the Irish context. However, these terms are often used interchangeably in Ireland.



We are planning to hold another *Cross-sector Partnerships for the SDGs Networking Forum* in Dublin in 2020 (whether this is an in-person or online event will be decided at a later date, following national guidance on Covid-19 restrictions). In advance of this event, we would like to run two online masterclasses to support CSOs and businesses to engage more effectively with the SDGs. The purpose will be to share lessons learned from our Bridge 47 partnerships work and help the participants increase their capacity for building new, meaningful CSO-business partnerships.

Purpose

On behalf of Bridge 47, IDEA is seeking an expert to design, deliver and evaluate **two online masterclasses** on how to build impactful CSO-Business partnerships for the SDGs – one tailored for CSOs (primarily IDEA members³) and the other tailored for representatives from the private sector, based in Ireland.

Key Components

	Masterclass for CSOs	Masterclass for Businesses
Duration	3 sessions (100 minutes each)	3 sessions (100 minutes each)
Expected No. of Participants	30-50	30-50
Key Learning Objectives	Participants will: <ul style="list-style-type: none"> • Deepen their understanding of the importance and benefits of GCE and CSO-business partnerships in achieving the SDGs • Get practical tips and step-by-step guidance on how to initiate, develop and sustain impactful CSO-business partnerships • Be inspired by guest speakers and other CSO-business partnership examples in the context of GCE and the SDGs • Explore CSO-business partnership ideas 	

Consultant Specification

- Proven experience in partnership building, especially CSO-business partnerships
- Knowledge and understanding of GCE and the SDGs
- Experience working with both civil society and the private sector
- Experience in delivery and facilitation of training online, using interactive and participatory methodologies
- Ability to design bespoke online training workshops to meet specific requirements

Management & Support

This consultancy work involves close collaboration with Ji Hyun Kim, the Bridge 47 National Officer (consultancy lead), in IDEA.

³ IDEA is the national network of CSOs and individuals working in the field of GCE in Ireland. For more information about our members, please see: <https://www.ideaonline.ie/membership/our-members/>.



Anticipated Timeframe

Deadlines	Tasks
W/C 8 June	Attending a planning meeting with the Bridge 47 team.
W/C 15 June	Providing a promotional blurb and training needs assessment survey questions, targeting CSOs and the private sector respectively.
W/C 22 June	Providing a detailed outline of each of the two masterclasses (including timeline and activity details) along with evaluation questions.
W/C 29 June	Finalising the two masterclass outlines based on Bridge 47 team's feedback.
July-August	Delivering the two online masterclasses (three 100-minute sessions per masterclass) and harvesting learning/feedback.
W/C 17 August	Submitting an evaluation report along with two guidance booklets – one for the CSO masterclass and the other for the business masterclass.

How to Apply

Please submit your CV and a proposal (maximum 5 pages) to Ji at ji.hyun.kim@bridge47.org by **12pm on Thursday 28th May 2020** under the following headings:

- Contact information
- Relevant experience including web links to previous work samples
- Proposed work plan outlining how the work will be carried out and the timeline you envisage
- A total fee with a full breakdown of all work-related costs including VAT where relevant

Please contact Ji at the above email if you require any clarification of the above prior to your submission.

The Irish Development Education Association (Bridge 47)

6 Gardiner Row

Dublin 1

01 8788480

www.ideaonline.ie

The Irish Development Education Association (IDEA) is a Company Limited by Guarantee not having a share capital. It is registered in Dublin Ireland as Company Number: 435218.

