



Terms of Reference: Sustainable Development Goals Online Workshop for Businesses

About IDEA

[IDEA](#), the Irish Development Education Association, is the national network for Development Education in Ireland and a leading voice for the sector. We represent over 80 members involved in the practice, promotion and advancement of Development Education¹ in formal, non-formal and informal settings. Together we work to strengthen Development Education in Ireland and to raise awareness of the crucial role of Development Education in achieving an equal, just and sustainable future.

About Bridge 47

[Bridge 47](#) is an EU-funded project, with IDEA as a key partner alongside 14 other European civil society organisations (CSOs). For the first time in the global context, Target 4.7 of the UN Sustainable Development Goals (SDGs) recognizes the importance of learners of all ages to have the knowledge and skills needed to act for sustainable development. Bridge 47 aims to coordinate civil society's efforts in responding to this challenge via Global Citizenship Education (GCE)².

Background

The SDGs set out a global agenda to combat the world's biggest challenges such as poverty, inequality and climate change, and to create a more just, inclusive and sustainable world by 2030. Considering the scale, interconnection and complexity of the global challenges, no single actor - government, civil society, academia or business - can create such transformation alone.

With this in mind, Bridge 47 has engaged in partnerships with academic researchers, policy makers, and the private sector across Europe in order to develop their understanding of the benefits and importance of GCE for their respective sectors in supporting their contributions to achieving the SDGs.

In Ireland, we work to bring GCE to the private sector. For example, we partnered with Business in the Community Northern Ireland and successfully held the [Building Bridges: Cross-sector](#)

¹ **Development Education (DE)** is an educational process which enables people to understand the world around them and to act to transform it. DE works to tackle the root causes of injustice and inequality, globally and locally to create a more just and sustainable future for everyone. Thus, it is crucial for achieving the SDGs. In Ireland, DE is practised by a range of actors, from international/domestic development NGOs, to community/voluntary/educational organisations, and to Individual activists and educators. It takes place across a wide range of formal, non-formal and informal settings, and involves learners of all ages.

² **Global Citizenship Education (GCE)** is better recognised in an international setting and the term 'Development Education' is used in the Irish context. However, these terms are often used interchangeably in Ireland.



[Partnerships for the SDGs Networking Forum](#) in Belfast in September 2019. This brought our members, a network of CSOs and individuals working in the field of GCE, together with businesses to find ways to collaborate to achieve the SDGs. Based on the feedback from private sector participants, we have discovered that they would like to learn more about the SDGs and how to take meaningful action. We are, therefore, planning to deliver online workshops on the SDGs for the private sector.

Purpose

On behalf of Bridge 47, IDEA is seeking an expert to design, deliver and evaluate a two-hour online SDG workshop focussing on an introduction to the SDGs and Global Citizenship for representatives from the private sector.

Participants will:

- Learn
 - what the SDGs are through a critical lens
 - why the SDGs matter for business
 - how to take action on the SDGs and integrate the SDGs at work
- Explore why businesses should go beyond Corporate Social Responsibility and foster global citizenship
- Be inspired by good practice examples of how other businesses encourage their employees to become engaged with the SDGs
- Broaden their understanding of GCE approaches
- Experience interactive and participatory GCE methodologies

Consultant Specification

- In-depth understanding of the SDGs and educational approaches related to GCE
- Excellent understanding of Corporate Social Responsibility, Global (Corporate) Citizenship, and Employee Engagement
- Ability to design a bespoke training workshop to meet specific requirements
- Proven experience in delivery and facilitation of training online, using interactive and participatory methodologies
- Training experience in the private sector

Management & Support

This consultancy work involves close collaboration with Ji Hyun Kim, the Bridge 47 National Officer (consultancy lead), in IDEA.

Anticipated Timeframe

Deadlines	Tasks
W/C 11 May	Attending a planning meeting with the Bridge 47 team.
W/C 18 May	Providing a promotional blurb targeting the private sector.
W/C 25 May	Providing a detailed outline of the workshop (including timeline and activity details) along with evaluation questions.



W/C 1 June	Finalising the workshop outline based on the Bridge 47 team's input on the needs of those attending the workshop.
W/C 8 June	Delivering the online workshop and harvesting learning/feedback.
W/C 15 June	Following up with the Bridge 47 team on any feedback as needed including a report/blog for our website on the content of the workshop and any observations.

How to Apply

Please submit your CV and a proposal (maximum 3 pages) to Ji at ji.hyun.kim@bridge47.org by 5pm on Monday 4th May 2020 under the following headings:

- Contact information
- Relevant experience including web links to previous work samples
- Proposed work plan outlining how the work will be carried out and the timeline you envisage
- A total fee with a full breakdown of all work-related costs including VAT where relevant

Please contact Ji at the above email if you require any clarification of the above prior to your submission.

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